



**LONDON's  
CALLING**

**FEB 2017**

**SPONSOR  
PACK**

# What is London's Calling?

- A community tech event for Salesforce Admins, Developers & Architects.
- Ability for the community to network and connect with influential members of the professional community.
- Not-for-profit
- Learn from over 30 sessions during the day.
- First launched in Feb 2016 and sold out weeks before the event.
- Run by Francis Pindar, Jodi Wagner, Simon Goodyear & Kerry Townsend







# LONDON'S CALLING





**274 Attendees  
From 11 Different Countries**



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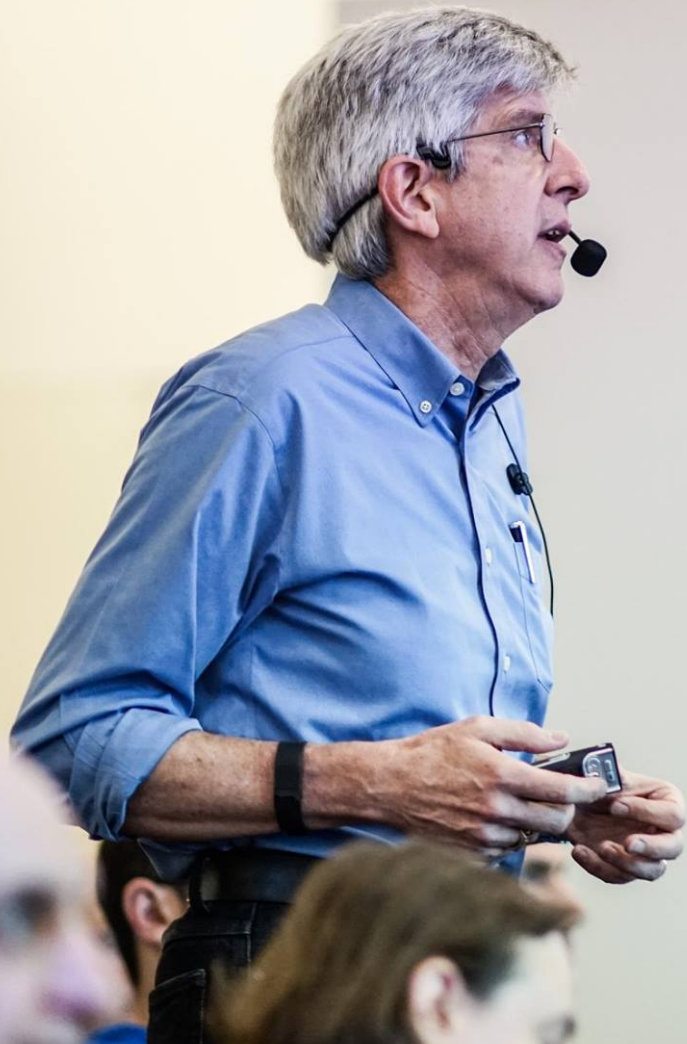
## 16 Salesforce MVPs



## 29 Breakout Sessions from handpicked Salesforce experts







## **2 Inspirational Keynotes from Peter Coffee & Erica Kuhl**



# Huge Social Media Buzz



Watch the 2016 Video: <http://bit.ly/ldnscall2016>





# Platinum Sponsorship

**Booth Space in Premier Location**  
**Demo Jam**

**TV Monitor Included**

Logo on T-shirt / Website / Presentations  
and Emails

Logo & text in Event Guide

1 Bag Insert

2 Conference passes



# Gold Sponsorship

## Booth Space

Logo on T-shirt/ Website / emails

Logo & text in Event Guide

1 Bag Insert

2 Conference passes





# Silver Sponsorship



Logo on Website / Promotional emails  
Logo & text in Event Guide  
1 Bag Insert  
1 Conference pass



# Lunch Sponsor



## Logo on signs during lunch

All dietary needs provided for

Logo on Website / Promotional emails

1 Bag Insert

2 Conference passes





A photograph of a crowded indoor event, likely a conference or networking party. In the foreground, a man with glasses and a blue shirt is talking to a woman with blonde hair. They are both holding glasses. The background is filled with other people in a well-lit room with modern decor.

# Party Sponsor

## Logo on signs during party

All dietary needs provided for

Logo on Website / Promotional emails

1 Bag Insert

2 Conference passes



# Bag Sponsor



**Logo on reverse of bag given to  
all Attendees**

Logo on Website / Promotional emails

1 Bag Insert

2 Conference passes





# Photo Booth Sponsor



Your  
Logo or  
Message  
HERE

@LDNsCall  
#LondonsCalling



Logo on Booth Photos  
At least 1 member of staff on booth  
Logo on Website / Promotional emails  
1 Bag Insert  
2 Conference passes



# Demo Jam



**3 Minute Live Demo (no powerpoint!)**  
**All Attendees Watching**  
**1 Winner!**



# Sponsorship Options

## Booth Sponsorships



### Silver Benefits\*

£1000

Logo on Website / Promotional emails  
Logo & Text in Event Guide  
1 Bag Insert  
1 Conference Pass  
Option to buy into Demo Jam\*



### Gold Benefits\*

£2500

Same as Silver +  
**Booth Space**  
Logo on T-shirt & Presentations  
2 Conference passes in total



### Platinum Benefits\*

£4500

Same as Gold +  
**Booth Space in Premier Location**  
**Demo Jam**  
**TV Monitor Included**

## Sponsorships

### Experts Booth Sponsor

£500

Logo on Expert booth signs throughout the day.

### Tea & Coffee Sponsor

£500

Logo on Tea & Coffee stands throughout the day.

### \*Demo Jam Buy in

£500

Ability to demo product or service during the Demo Jam (must be a Gold or Silver sponsor)

## Other Sponsorship Options

### All following sponsors receive:

Logo on Website / Promotional emails  
1 Bag Insert  
2 Conference Passes

### Lunch Sponsor

£1750

Logo on Lunch Signs During Lunch

### Party Sponsor

£1750

Logo on Party Signs During Party

### Bag Sponsor

£1500

Logo on Reverse of Bag Given to All Attendees

### Photo Booth Sponsor

£1500

Logo on all Printed Photos  
At least 1 staff member to staff booth.

\* All booth spaces come with WIFI, a plug socket. **Badge scanning** device optional at extra charge

# Interested in Sponsorship?

Please complete the following online form to register or interest in sponsorship. If you have any questions on the sponsorship please either email us or ask the question on the interest form.

**REGISTER YOUR INTEREST:** <https://radnip.typeform.com/to/gkKOAS>

Thanks

**The London's Calling Team**

[info@londonscalling.net](mailto:info@londonscalling.net)

